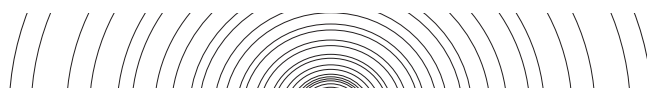


# Lärmbekämpfung

Journal for Acoustics, Noise Control and Vibration Technology

## Media Information 2017



### Brief Description

The „Lärmbekämpfung“ is the only German magazine covering the complete sphere of noise control. It carries material that addresses the physical, psychological, social and economic effects of noise. Topics on noise measurement and evaluation are dealt with alongside the technical, legal and organisational aspects of noise control.

### Target Group

Specialists in engineering and planning offices, in research and development departments and in the health and safety and environmental protection authorities.

### Advertisers

Organisations and service providers in the field of noise protection and noise and vibration measurement.

### Year of Publication

12nd year 2017

### Circulation (IVW audited)

Press run: 2,000 copies

Distributed circulation: 1,828 copies

Subscribed circulation: 896 copies

### Advertising Prices

1/1 page b/w	€ 1,872.00
1/1 page 4c	€ 2,982.00
1/2 page b/w	€ 936.00
1/2 page 4c	€ 2,046.00
1/4 page b/w	€ 468.00
1/4 page 4c	€ 1,578.00
Surcharge for bleed adverts:	€ 100.00

### Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 185 mm, height 270 mm

### Publication Frequency

6 issues in 2017

### Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	3 January	20 January
2	24 February	17 March
3	28 April	18 May
4	27 June	17 July
5	22 August	15 September
6	24 October	16 November

Closing Date (materials):

2 working days after closing date of reservation.

### Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

### Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

### Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Banking Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

IBAN: DE69 3008 0000 0212 172400

### Contact

CrossMediaConsulting

Wolfgang Ernd GmbH

Luruper Chaussee 125

22761 Hamburg

Joanna Koptera

jkoptera@cmc-web.de

Phone: +49 (0) 40/881 449-370

Fax: +49 (0) 40/881 449-11