



#### Brief Description

HLH covers in a practical, but scientifically based manner all aspects of building services. This embraces individual product reports, short features on current developments, news from commerce and industry as well as background contributions from authors of repute and specialist journalists.

#### Target Group

Specialist engineers and designers dealing with heating, ventilation/air-conditioning, sanitation, integrated design and build, electrical engineering. This includes 8,500 members of the VDI Society for Building Services.

#### Advertisers

Producers, designers and service providers from

- Heating engineering (heat generation and distribution)
- Inside air technology (Ventilation, air-conditioning, cooling, dust free zones)
- Sanitation engineering (ready-made installations, water supply and drainage, water purification and plumbing fixtures)
- Facility management
- Electrical engineering

#### Publishing Society

Official journal of the VDI Technical Division "Civil Engineering and Building Services"

#### Year of Publication

68th year 2017

#### Circulation (IVW audited)

Press run: 12,000 copies

Distributed circulation: 11,745 copies

Subscribed circulation: 8,753 copies

#### Advertising Prices

1/1 page b/w	€	4,416.00
1/1 page 4c	€	5,616.00
1/2 page b/w	€	2,208.00
1/2 page 4c	€	3,408.00
1/4 page b/w	€	1,104.00
1/4 page 4c	€	2,304.00
Surcharge for bleed adverts:	€	100.00

#### Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 185 mm, height 270 mm

#### Publication Frequency

Monthly

#### Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1	13 January	30 January
2	17 February	6 March
3	6 March	27 March
4	10 April	28 April
5	3 May	22 May
6	9 June	28 June
7	5 July	24 July
8	2 August	21 August
9	29 August	18 September
10	6 Oktober	25 October
11	6 November	23 November
12	28 November	18 December

Closing Date (materials):

2 working days after closing date of reservation.

#### Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMager, Freehand, Illustrator, CorelDraw, Photoshop

#### Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

#### Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Bank Account: Commerzbank AG, Düsseldorf,

Bank Code 300 800 00, Account No. 0212172400.

SWIFT/BIC-Code: DRES DE FF300

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